

MELISSA SCHUBERT DESIGN SERVICES

WEB DESIGN PRICING

Each web site project is unique and requires different considerations, making a standard pricing chart difficult. A free personal consultation would be the best way to get a custom quote on your web site project and discuss any specialization that may be required.

Below are web site package prices to give you an approximate cost for your web site:

BASIC... \$550

- 3 pages
- Customized theme with graphics
- Transfer of web pages to hosting server
- Submission to the top search engines

STEP-UP BASIC...\$750

- 6 pages
- Customized theme with graphics
- Transfer of web pages to hosting server
- Submission to the top search engines

STANDARD...\$1,050

- 10 pages
- Customized theme with graphics
- Transfer of web pages to hosting server
- Submission to the top search engines

DELUXE...\$1,650

- 20 pages
- Customized theme with graphics
- Transfer of web pages to hosting server
- Submission to the top search engines

E-COMMERCE...Starting at \$200

- Can be added to your existing site, or designed as part of your new site
- Price depends the complexity

All web site packages include:

- Defining the project - analyzing the competition, determining your target market and overall goals
- Listing all the content needed for each page
- Customizing theme (graphics, navigation, icons, backgrounds) to match your business' identity
- Building of Web pages
- Basic web site optimization for search engines
- Scanning of up to 10 photos
- Domain name/transfer registration assistance
- Hosting setup assistance
- Transferring web pages to hosting server
- Implementing top 10 to 20 keywords for search engine optimization
- Submission to the top search engines such as Google and Yahoo!
- Regular communication via email and phone to ensure the project remains on schedule according to your specifications

Other Web Services Prices

- Custom Graphic Design - \$50/hour
- Logo Design - \$40/hour
- Scanning of Photos - \$5/each
- Digital Photo Session - \$30/hour
- Web Site Minor Updates (under 5 minutes) - FREE*
- Web Site Updates/Assistance - (\$30 minimum) \$40/hour*; \$50/hour
- Web Site Maintenance Training - \$40/hour

*Current web site development customers only

MAINTENANCE PRICING

Most updates can be done within 48 hours after your request has been processed. There is a minimum charge of \$30 for updating text, photos/graphics, adding new links to external web sites. If you plan on having regular updates done throughout the month, take advantage of the a maintenance plan.

By the Hour

Existing Customers

- Updates \$40/hour (\$30 minimum)
- Minor Changes (up to 20 minutes per month) - FREE

New Maintenance Customers

- Updates \$50/hour (\$30 minimum)

MP10

- \$350/year
- 10 hours of updates per year

MP30

- \$900/year
- 30 hours of updates per year

The maintenance plans do not include adding new pages or redesigning the site. If upgrades or additional options need to be done, then a new agreement would need to be signed.

However, if you wish to make your own updates, you will receive a copy of your site on a CD. You must have some HTML knowledge, have access to an HTML editor such as Dreamweaver or Expression Web as well as an FTP program. Training is available for an additional fee of \$40/hour.

If your site is created with content management system (such as Joomla), please call to discuss the various options available.

GRAPHIC DESIGN PRICING

Each graphic design project is unique and requires different considerations, making a standard pricing chart difficult. A free personal consultation would be the best way to get a custom quote on your design project and discuss any specialization that may be required.

Below are general prices:

- General Design Work - \$50/hour
- Scanning of Photos - \$5/each
- Digital Photo Session - \$30/hour
- Logo Design - \$40/hour

Prices include charges for design work only. Paper, printing and other non-related design items are extra.